

**LAKE FOREST CIVIC ORCHESTRA
AD CAMPAIGN WINTER 2017**

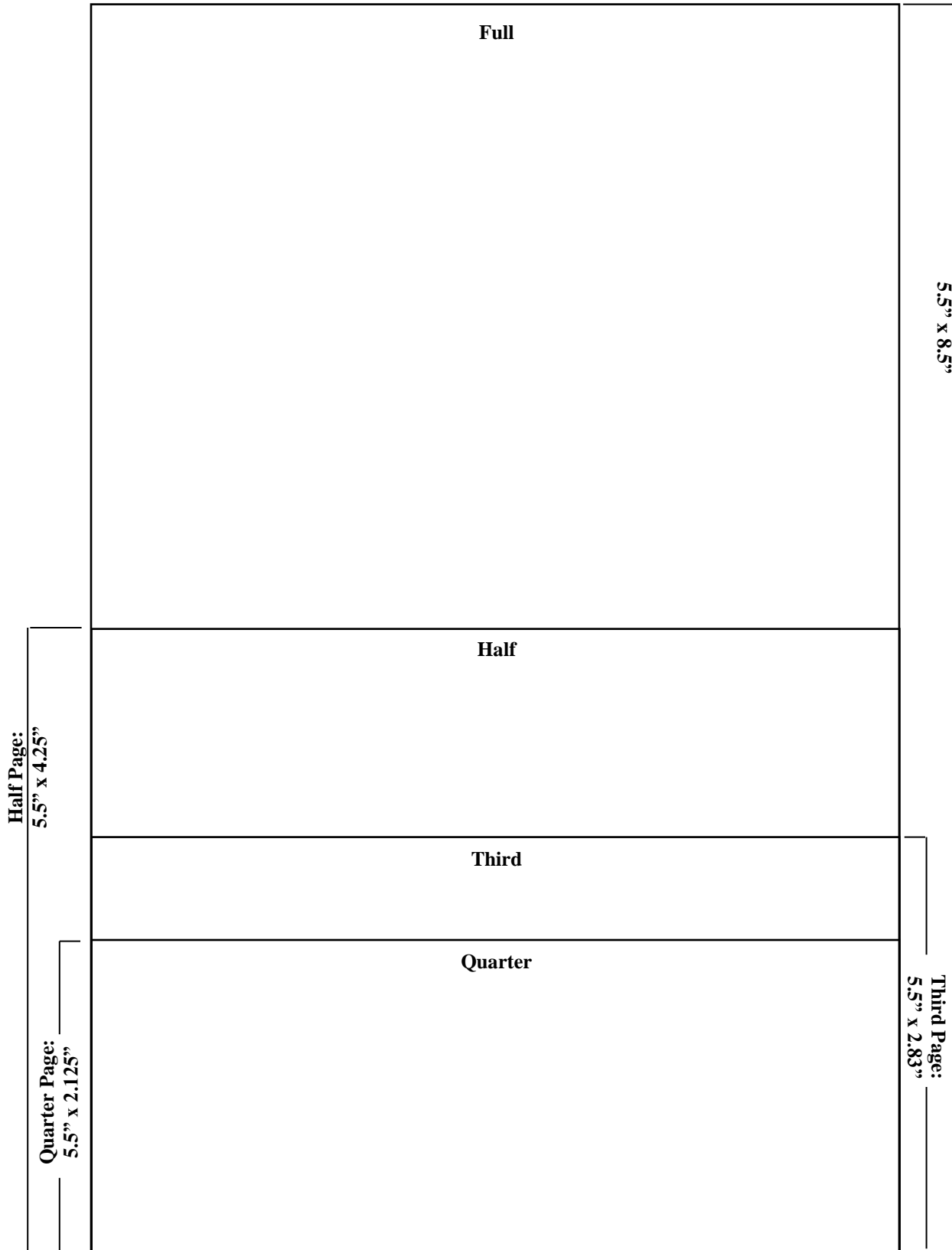
Rules

1. The contest dates are from **Thursday, February 2 to Monday, March 6, 2017**.
2. To be eligible, all ad order forms, artwork (for the program), and a payment in full must be received by **March 6, 2017**.
 - a. Ad artwork is to be emailed to perktime@gmail.com.
 - b. Order forms and checks can be given to Nancy Otto or mailed to:
P.O. Box 889, Lake Forest, IL 60045
3. Ads are to be priced per the order form. Advertisers may also purchase ads for placement in the 2017/18 season program at this year's pricing if they buy a full season ad.
4. As a thank you for their sponsorship, advertisers will either receive:
 - a. A complimentary pair of tickets and a copy of the program for each single concert for which the ad is purchased, OR
 - b. Two pairs of complimentary tickets and a copy of the program to each performance (a total of 16 tickets) for an annual ad purchase
5. Whoever earns the most money selling ads will be declared the winner.

Prizes

1. The Grand Prize will be a dinner for 4 at the Wildfire Restaurant (donated by Chuck Emmons) with a bottle of fine wine included (donated by Rob Gordon).
2. For anyone who sells an ad, he or she will receive a pair of complimentary tickets for each ad sold (i.e. 3 ads sold equals 3 pairs of tickets).
3. If anyone sells all \$4,000 of this year's budget shortfall, Howie Martino will donate \$500 to a 501(c)(3) of the seller's choosing in his or her name (ideally the LFCO!).

AD SIZE GUIDE





Program Book Advertising Form

Ad Package for the Remaining 2016/17 Performances

_____ Full Back Inside Page (5.5" wide X 8.5" high)	\$375 (or \$200 a concert)
_____ Full Front Inside Page (5.5" wide X 8.5" high)	\$375 (or \$200 a concert)
_____ Whole Page (5.5" wide X 8.5" high)	\$250 (or \$150 a concert)
_____ Half Page (5.5" wide X 4.25" high)	\$150 (or \$100 a concert)
_____ Third Page (5.5" wide X 2.83" high)	\$125 (or \$75 a concert)
_____ Quarter Page (5.5" wide x 2.125" high)	\$87 (or \$50 a concert)

I would like to order the ad above [check appropriate box above] for the following concerts:

_____ March 12, 2017

_____ May 21, 2017

*****NEW!! I would ALSO like to secure my ad (and its pricing) for the upcoming 2017/18 season!*****

_____ Full Back Inside Page (5.5" wide X 8.5" high)	\$750 (or \$200 a concert)
_____ Full Front Inside Page (5.5" wide X 8.5" high)	\$750 (or \$200 a concert)
_____ Whole Page (5.5" wide X 8.5" high)	\$500 (or \$150 a concert)
_____ Half Page (5.5" wide X 4.25" high)	\$300 (or \$100 a concert)
_____ Third Page (5.5" wide X 2.83" high)	\$250 (or \$75 a concert)
_____ Quarter Page (5.5" wide x 2.125" high)	\$175 (or \$50 a concert)

_____ Entire 2017/18 Season (Dates TBA)

*** All graphics are due 3 weeks before the concert and should be emailed to:

pervertime@gmail.com

2016/17 Program Ad Purchase	\$ _____
2017/18 Advanced Ad Purchase	\$ _____
TOTAL ENCLOSED	\$ _____

Please make checks payable to "Lake Forest Civic Orchestra," and mail the check to:
Lake Forest Civic Orchestra, P.O. Box 889, Lake Forest, IL 60045

Name/Organization: _____
Phone: _____
Email: _____
Address: _____
City: _____ State: _____ Zip: _____