



Program Book Advertising Renewal Form
(Due by Aug. 1, 2017)

Ad Packages for the 2017/18 Season

_____ Full Front Inside Page (5.5" wide X 8.5" high)*	\$750 (or \$200 a concert)
_____ Whole Page (5.5" wide X 8.5" high)	\$500 (or \$150 a concert)
_____ Half Page (5.5" wide X 4.25" high)	\$300 (or \$100 a concert)
_____ Third Page (5.5" wide X 2.83" high)	\$250 (or \$75 a concert)
_____ Quarter Page (5.5" wide x 2.125" high)	\$175 (or \$50 a concert)

* In the case of multiple requests for the front inside cover, the spot will be given to the first submission received, and the other advertisers will be placed as whole page ads with the difference in cost refunded (\$50 or \$250).

_____ Entire 2017/18 Season

_____ October 1, 2017 _____ November 12, 2017 _____ March 11, 2018 _____ May 13, 2018

*** All graphics are due 3 weeks before the concert date and should be submitted as a JPEG or PDF file.

Please email them to:

info@lakeforestcivicorchestra.org

Payment Options

(Choose One)

PAY IN FULL _____

50% NOW (*Balance due by Oct. 1, 2017) _____

TOTAL ENCLOSED \$ _____

Please make checks payable to "Lake Forest Civic Orchestra," and mail the check and order form to:
Lake Forest Civic Orchestra, P.O. Box 889, Lake Forest, IL 60045

Name/Organization: _____

Phone: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____



Businesses that purchase ad space will receive the following:

Ad Size Purchased	Season Package Purchase	Individual Ad Purchase
Inside Front Cover	<ul style="list-style-type: none">• 4 free tickets/concert• A copy of the program	<ul style="list-style-type: none">• 2 free tickets*• A copy of the program
Whole Page	<ul style="list-style-type: none">• 4 free tickets/concert• A copy of the program	<ul style="list-style-type: none">• 2 free tickets*• A copy of the program
Half Page	<ul style="list-style-type: none">• 2 free tickets/concert• A copy of the program	<ul style="list-style-type: none">• 1 free ticket*• A copy of the program
Third Page	<ul style="list-style-type: none">• 1 free ticket/concert• A copy of the program	<ul style="list-style-type: none">• A copy of the program
Quarter Page	<ul style="list-style-type: none">• 1 free ticket/concert• A copy of the program	<ul style="list-style-type: none">• A copy of the program

*Tickets and programs are for the concert/s for when the ad is run.